



Government of India
Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting
Phase IV, Sookna Bhavan, CGO Complex, Lodhi Road,
New Delhi- 110003.

To

120218 [HINDI/DAILY(M)]
The Publisher
SWATANTRA BHARAT
1, JOPLING ROAD, SURAJDEEP COMPLEX
LUCKNOW, UTTAR PRADESH
LUCKNOW
UTTAR PRADESH
Pincode : 0

[CA][Standard][UNBOUND]

I.D. No.1/29/2008-MUC

Website

:<http://www.davp.nic.in>


E-mail : jdadvtdavp@nic.in

Phone : 011 - 24369539

Revised rate for Advertisements wef 15/10/2013 to 31/12/2015

| | |
|--|-------------------------|
| 1. DAVP Code | 120218 |
| 2. Name of the Newspaper | SWATANTRA BHARAT |
| 3. Place of Publication | LUCKNOW |
| 4. Language | HINDI |
| 5. Periodicity | DAILY(M) |
| 6. Accepted Circulation | 74939 |
| 7. Revised rate per square cms | 28.44 |
| 8. Net rate after agency discount of 15% | 24.10 |

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.


(B.P. MISHRA)
Media Executive
D. A. V. P.,
Ministry of I & B
New Delhi

Media Executive (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require any signature of the issuing authority.