



Government of India
Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting
Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road,
New Delhi- 110003.

To

122512 [HINDI/DAILY(M)]

[CA][Standard][UNBOUND]

The Publisher

I.D. No.1/29/2008-MUC

SWATANTRA BHARAT

78,CANAL ROAD, KANPUR

UTTAR PRADESH,

Website

:<http://www.davp.nic.in>

KANPUR

E-mail :jdadvtdavp@nic.in

UTTAR PRADESH


Phone :011 - 24369539

Pincode : 0

Revised rate for Advertisements wef 15/10/2013 to 31/12/2015

1. DAVP Code	122512
2. Name of the Newspaper	SWATANTRA BHARAT
3. Place of Publication	KANPUR
4. Language	HINDI
5. Periodicity	DAILY(M)
6. Accepted Circulation	74871
7. Revised rate per square cms	28.44
8. Net rate after agency discount of 15%	24.10

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.


(B.P. MISHRA)
Media Executive
D. A. V. P.,
Ministry of I & B
New Delhi

Media Executive (Advertising)
DAVP, Min of I & B

NB :- This is a computer generated letter and does not require any signature of the issuing authority.